

## ORDER



KSJV

<b>Orders</b>	<b>Order / Rev:</b>	<u>105002</u>	
	Alt Order #:	<u>06837952</u>	
	Product Desc:	<u>OBAMA FOR AMERICA</u>	
	Estimate:	<u>1536</u>	
	Flight Dates:	<u>09/04/12 - 09/10/12</u>	<b>Primary AE:</b>
	Original Date / Rev:	<u>10/15/12 / 10/15/12</u>	<b>Sales Office:</b>
	Order Type:	<u>GENERAL</u>	<b>Sales Region:</b>
<b>Agency</b>	<b>Name:</b>	<u>GMMB, Inc./ Washington D.C.</u>	
	Buying Contact:	<u></u>	
	Billing Contact:	<u></u>	
		<u>Washington Harbor</u>	<b>Billing Type:</b>
		<u>Washington, DC 20007</u>	<u>Cash</u>
			<b>Billing Calendar:</b>
			<u>Broadcast</u>
			<b>Billing Cycle:</b>
			<u>EOM/EOC</u>
			<b>Agency Commission:</b>
			<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>Obama for America</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>PLC01-Democrat</u>	
	Priority:	<u>SELECT PRIORITY CODE</u>	
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>	
		<b>New Business Thru:</b>	<u></u>
		<b>Order Separation:</b>	<u>00:05:00</u>
		<b>Advertiser External ID:</b>	<u></u>
		<b>Agency External ID:</b>	<u></u>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/10/12	97	\$40,200.00	\$34,170.00	September 2012	97	\$40,200.00	\$34,170.00	0.00
					Totals	97	\$40,200.00	\$34,170.00	0.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	97	\$40,200.00	\$34,170.00	0.00
Totals	97	\$40,200.00	\$34,170.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

## Order Share

Class/Subject	Category	Percentage	Amount
KSNV		30%	\$40,200.00
Market		100%	\$134,000.00

### Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$34,840.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$25,460.00
KTUD	1%	\$1,340.00
KVVU	20%	\$26,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$5,360.00

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/04/12	09/10/12	M-F	5-6a WakeUp w/Wagner	5-6a	MT-	T---	:30	3	\$185.00	2	0.00	NM		3	\$555.00
M-F 5-6a WakeUp w/Wagners																	
WAKE UP WITH THE WAGNERS																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/04/12		09/10/12		MT-T---		3		\$185.00	0.00								

Order / Rev: 105002  
Alt Order #: 06837952  
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America  
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**KSNV**

Order / Rev: 105002  
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 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
13	KSNV	09/04/12	09/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$200.00	2	0.00	NM	5	\$1,000.00											
RACHEL RAY																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	5	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	5	\$200.00	0.00																					
14	KSNV	09/04/12	09/10/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	4	\$175.00	3	0.00	NM	4	\$700.00											
NEWS 3 AT NOON																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>4</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	4	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	4	\$175.00	0.00																					
15	KSNV	09/04/12	09/10/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	4	\$100.00	3	0.00	NM	4	\$400.00											
NEWS 4: THE AGENDA																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>4</td> <td>\$100.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	4	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	4	\$100.00	0.00																					
16	KSNV	09/04/12	09/10/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	5	\$200.00	3	0.00	NM	5	\$1,000.00											
DAYS OF OUR LIVES																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>5</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	5	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	5	\$200.00	0.00																					
17	KSNV	09/04/12	09/10/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	4	\$85.00	4	0.00	NM	4	\$340.00											
THE DOCTORS																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>4</td> <td>\$85.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	4	\$85.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	4	\$85.00	0.00																					
18	KSNV	09/04/12	09/10/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00											
DR. PHIL																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>4</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	4	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	4	\$150.00	0.00																					
19	KSNV	09/04/12	09/10/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$225.00	3	0.00	NM	5	\$1,125.00											
FIRST NEWS 3 AT FOUR																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MTWTF--</td> <td>5</td> <td>\$225.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MTWTF--	5	\$225.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MTWTF--	5	\$225.00	0.00																					
20	KSNV	09/04/12	09/10/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	4	\$300.00	3	0.00	NM	4	\$1,200.00											
NEWS 4 AT 430P																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MT- TF--</td> <td>4</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MT- TF--	4	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MT- TF--	4	\$300.00	0.00																					
21	KSNV	09/04/12	09/10/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$375.00	3	0.00	NM	5	\$1,875.00											
EARLY NEWS																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>MT- TF--</td> <td>5</td> <td>\$375.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	MT- TF--	5	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	MT- TF--	5	\$375.00	0.00																					
22	KSNV	09/08/12	09/08/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00											
KSNV EARLY NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	-----S-	1	\$150.00	0.00																					
24	KSNV	09/04/12	09/10/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M- - - F - -	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00											
JEOPARDY																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/04/12</td> <td>09/10/12</td> <td>M- - - F - -</td> <td>2</td> <td>\$725.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/04/12	09/10/12	M- - - F - -	2	\$725.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/04/12	09/10/12	M- - - F - -	2	\$725.00	0.00																					
28	KSNV	09/08/12	09/08/12	Wknd Wheel of Fortune CM SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00											
WHEEL OF FORTUNE																										
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/03/12</td> <td>09/09/12</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/03/12	09/09/12	-----S-	1	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	-----S-	1	\$150.00	0.00																					
30	KSNV	09/10/12	09/10/12		CM	8-10pm	M- - - - -	:30	1	\$1,500.00	3	0.00	NM	1	\$1,500.00											

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60	KSNV	09/05/12	09/06/12	Wake Up Early w/ Wagners	CM	430a-5a	-- WT --	:30	3	\$50.00	3	0.00	NM	3	\$150.00
Wake Up Early Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -- WT -- 3 \$50.00 0.00															
61	KSNV	09/05/12	09/05/12	NFL Football	CM	1P-9PM	-- W- --	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
NFL Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -- W- -- 1 \$6,000.00 0.00															
62	KSNV	09/09/12	09/09/12	LAW & ORDER (synd)	PGM	M-SA 8-11p / SUN-----S		:30	1	\$350.00	4	0.00	NM	1	\$350.00
Law & Order (synd) PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$350.00 0.00															
													Totals		
													97 \$40,200.00		